



Community Profile

Okmulgee County, OK (40111)
 Geography: County

Okmulgee Coun...

Population Summary	
2000 Total Population	39,685
2010 Total Population	40,069
2019 Total Population	39,879
2019 Group Quarters	1,374
2024 Total Population	39,268
2019-2024 Annual Rate	-0.31%
2019 Total Daytime Population	36,634
Workers	12,180
Residents	24,454
Household Summary	
2000 Households	15,300
2000 Average Household Size	2.53
2010 Households	15,362
2010 Average Household Size	2.52
2019 Households	15,148
2019 Average Household Size	2.54
2024 Households	14,861
2024 Average Household Size	2.55
2019-2024 Annual Rate	-0.38%
2010 Families	10,541
2010 Average Family Size	3.05
2019 Families	10,269
2019 Average Family Size	3.09
2024 Families	10,035
2024 Average Family Size	3.10
2019-2024 Annual Rate	-0.46%
Housing Unit Summary	
2000 Housing Units	17,316
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	24.3%
Vacant Housing Units	11.6%
2010 Housing Units	17,891
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	25.0%
Vacant Housing Units	14.1%
2019 Housing Units	17,891
Owner Occupied Housing Units	60.2%
Renter Occupied Housing Units	24.4%
Vacant Housing Units	15.3%
2024 Housing Units	17,966
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	23.2%
Vacant Housing Units	17.3%
Median Household Income	
2019	\$39,582
2024	\$43,523
Median Home Value	
2019	\$95,069
2024	\$131,160
Per Capita Income	
2019	\$20,325
2024	\$22,777
Median Age	
2010	38.8
2019	40.3
2024	41.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2019 Households by Income

Household Income Base	Percentage
<\$15,000	16.5%
\$15,000 - \$24,999	14.4%
\$25,000 - \$34,999	13.1%
\$35,000 - \$49,999	15.7%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	8.3%
\$150,000 - \$199,999	2.0%
\$200,000+	1.2%
Average Household Income	\$53,180

2024 Households by Income

Household Income Base	Percentage
<\$15,000	14.4%
\$15,000 - \$24,999	13.3%
\$25,000 - \$34,999	12.5%
\$35,000 - \$49,999	15.3%
\$50,000 - \$74,999	18.8%
\$75,000 - \$99,999	11.6%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	2.8%
\$200,000+	1.4%
Average Household Income	\$59,848

2019 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	21.5%
\$50,000 - \$99,999	31.7%
\$100,000 - \$149,999	15.4%
\$150,000 - \$199,999	12.8%
\$200,000 - \$249,999	7.7%
\$250,000 - \$299,999	5.0%
\$300,000 - \$399,999	3.3%
\$400,000 - \$499,999	1.3%
\$500,000 - \$749,999	0.9%
\$750,000 - \$999,999	0.1%
\$1,000,000 - \$1,499,999	0.2%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.1%
Average Home Value	\$133,190

2024 Owner Occupied Housing Units by Value

Total	Percentage
<\$50,000	17.0%
\$50,000 - \$99,999	24.2%
\$100,000 - \$149,999	14.2%
\$150,000 - \$199,999	15.8%
\$200,000 - \$249,999	10.6%
\$250,000 - \$299,999	7.8%
\$300,000 - \$399,999	5.6%
\$400,000 - \$499,999	2.2%
\$500,000 - \$749,999	1.7%
\$750,000 - \$999,999	0.2%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.2%
\$2,000,000 +	0.2%
Average Home Value	\$166,410

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age

Total	40,069
0 - 4	6.6%
5 - 9	7.0%
10 - 14	6.8%
15 - 24	13.9%
25 - 34	11.4%
35 - 44	11.6%
45 - 54	14.2%
55 - 64	12.6%
65 - 74	8.7%
75 - 84	5.1%
85 +	2.0%
18 +	75.4%

2019 Population by Age

Total	39,879
0 - 4	6.1%
5 - 9	6.0%
10 - 14	6.1%
15 - 24	13.0%
25 - 34	12.8%
35 - 44	11.0%
45 - 54	11.8%
55 - 64	13.9%
65 - 74	11.2%
75 - 84	5.8%
85 +	2.3%
18 +	78.3%

2024 Population by Age

Total	39,268
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.2%
15 - 24	12.7%
25 - 34	11.9%
35 - 44	11.4%
45 - 54	11.4%
55 - 64	13.0%
65 - 74	12.1%
75 - 84	7.1%
85 +	2.3%
18 +	78.2%

2010 Population by Sex

Males	19,854
Females	20,215

2019 Population by Sex

Males	19,778
Females	20,101

2024 Population by Sex

Males	19,523
Females	19,745

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	40,069
White Alone	65.8%
Black Alone	8.7%
American Indian Alone	16.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.8%
Two or More Races	8.0%
Hispanic Origin	3.2%
Diversity Index	56.2

2019 Population by Race/Ethnicity

Total	39,879
White Alone	63.9%
Black Alone	8.2%
American Indian Alone	16.7%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	9.7%
Hispanic Origin	4.6%
Diversity Index	59.6

2024 Population by Race/Ethnicity

Total	39,268
White Alone	62.5%
Black Alone	7.8%
American Indian Alone	17.2%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.3%
Two or More Races	10.6%
Hispanic Origin	5.6%
Diversity Index	61.9

2010 Population by Relationship and Household Type

Total	40,069
In Households	96.6%
In Family Households	82.6%
Householder	26.3%
Spouse	18.6%
Child	31.8%
Other relative	3.4%
Nonrelative	2.5%
In Nonfamily Households	14.0%
In Group Quarters	3.4%
Institutionalized Population	1.5%
Noninstitutionalized Population	1.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Population 25+ by Educational Attainment

Total	27,436
Less than 9th Grade	3.6%
9th - 12th Grade, No Diploma	8.7%
High School Graduate	29.8%
GED/Alternative Credential	5.1%
Some College, No Degree	24.7%
Associate Degree	12.8%
Bachelor's Degree	10.5%
Graduate/Professional Degree	4.8%

2019 Population 15+ by Marital Status

Total	32,621
Never Married	28.8%
Married	45.6%
Widowed	9.2%
Divorced	16.4%

2019 Civilian Population 16+ in Labor Force

Civilian Employed	93.4%
Civilian Unemployed (Unemployment Rate)	6.6%

2019 Employed Population 16+ by Industry

Total	15,394
Agriculture/Mining	3.4%
Construction	5.3%
Manufacturing	11.9%
Wholesale Trade	2.6%
Retail Trade	11.4%
Transportation/Utilities	6.1%
Information	1.4%
Finance/Insurance/Real Estate	5.0%
Services	46.3%
Public Administration	6.7%

2019 Employed Population 16+ by Occupation

Total	15,394
White Collar	52.9%
Management/Business/Financial	10.0%
Professional	19.5%
Sales	11.7%
Administrative Support	11.8%
Services	19.8%
Blue Collar	27.3%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	5.1%
Installation/Maintenance/Repair	5.3%
Production	8.5%
Transportation/Material Moving	7.4%

2010 Population By Urban/ Rural Status

Total Population	40,069
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	51.4%
Rural Population	48.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type	
Total	15,362
Households with 1 Person	27.2%
Households with 2+ People	72.8%
Family Households	68.6%
Husband-wife Families	48.4%
With Related Children	19.7%
Other Family (No Spouse Present)	20.2%
Other Family with Male Householder	5.6%
With Related Children	3.4%
Other Family with Female Householder	14.6%
With Related Children	9.6%
Nonfamily Households	4.2%
All Households with Children	33.3%
Multigenerational Households	4.9%
Unmarried Partner Households	6.5%
Male-female	5.9%
Same-sex	0.7%
2010 Households by Size	
Total	15,362
1 Person Household	27.2%
2 Person Household	33.9%
3 Person Household	16.1%
4 Person Household	12.1%
5 Person Household	6.6%
6 Person Household	2.5%
7 + Person Household	1.6%
2010 Households by Tenure and Mortgage Status	
Total	15,362
Owner Occupied	70.9%
Owned with a Mortgage/Loan	38.4%
Owned Free and Clear	32.5%
Renter Occupied	29.1%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	17,891
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	52.9%
Rural Housing Units	47.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments

1. Small Town Simplicity (12C)
2. Southern Satellites (10A)
3. Heartland Communities (6F)

2019 Consumer Spending

Apparel & Services: Total \$	\$19,660,484
Average Spent	\$1,297.89
Spending Potential Index	61
Education: Total \$	\$12,957,862
Average Spent	\$855.42
Spending Potential Index	54
Entertainment/Recreation: Total \$	\$32,477,767
Average Spent	\$2,144.03
Spending Potential Index	66
Food at Home: Total \$	\$52,134,685
Average Spent	\$3,441.69
Spending Potential Index	67
Food Away from Home: Total \$	\$34,176,373
Average Spent	\$2,256.16
Spending Potential Index	61
Health Care: Total \$	\$63,009,747
Average Spent	\$4,159.61
Spending Potential Index	70
HH Furnishings & Equipment: Total \$	\$19,769,215
Average Spent	\$1,305.07
Spending Potential Index	61
Personal Care Products & Services: Total \$	\$8,033,683
Average Spent	\$530.35
Spending Potential Index	60
Shelter: Total \$	\$157,109,125
Average Spent	\$10,371.61
Spending Potential Index	56
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$24,460,580
Average Spent	\$1,614.77
Spending Potential Index	65
Travel: Total \$	\$19,043,414
Average Spent	\$1,257.16
Spending Potential Index	56
Vehicle Maintenance & Repairs: Total \$	\$11,314,133
Average Spent	\$746.91
Spending Potential Index	65

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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